

The Lines Between

Net Zero Action Plan

November 2025

TOTAL
EMISSIONS

5.77 tCO₂e

NET ZERO
BY

2045

Introduction

The Lines Between is a social research agency with expertise in accessible and engaging research, evaluation and consultation analysis activity.

As a responsible organisation, and reflecting the personal views and principles of our team members, we are committed to reducing our carbon footprint to protect the planet and our local environment.

Summary

NET ZERO

Scotland has set an ambitious target to reach Net Zero by 2045. Our commitment is to reach Net Zero by 2045. Our strategy follows the principles of the Greenhouse Gas Protocol.

Our baseline emissions were calculated as 5.77 (tCO₂e) for the year October 2024-September 2025. calculated using SME Climate Hub's online calculator.

Our baseline emissions are based largely on Scope 1 , 2 and 3 emissions, but part of our plan is to improve data collection for Scope 2 and 3 emissions in particular.

This strategy document will be updated yearly to reflect the action and progress made.

Emissions Boundary

Emissions Boundary for 2024-25 Carbon Footprint calculations

Our operational boundary has been created in line with the principles of the Greenhouse Gas Protocol.

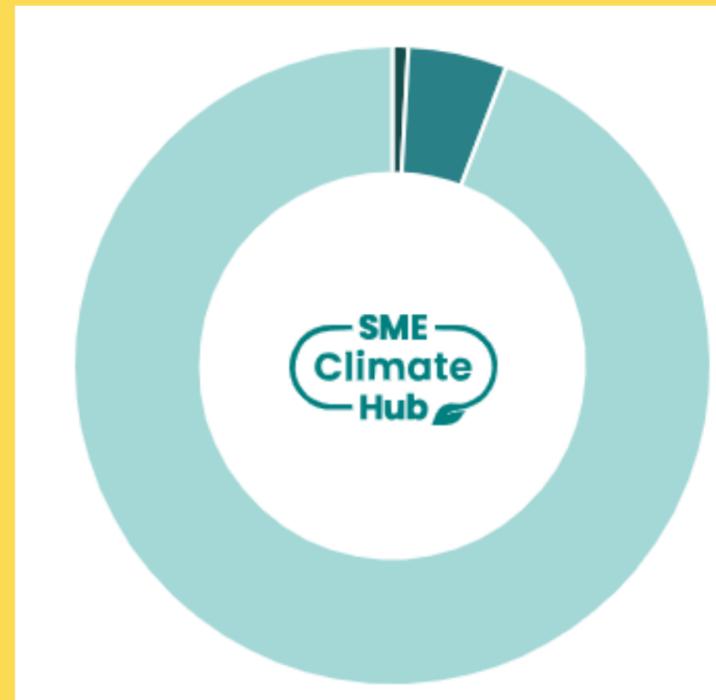
Our boundary will be reviewed and reset in October 2026 to include more emission sources. This is explored more in the 'Action' section of this document.

Emissions Boundary

APPLICABLE AND INCLUDED	NOT INCLUDED
Office electricity use.	Other purchased goods/services (stationery, IT, internet, cleaning) – nothing is being purchased at significant volume just now but we will explore this further and consider including in our footprint within the next year.
Commuting (but nearly all the team work remotely).	Business travel (private cars, taxis and public transport) – we are exploring whether this data can be collated. If it cannot, we will design a process to ensure it can be included in the future.
Use of energy working at home (SME Climate Hub calculator includes assumed figures for staff working at home).	Business travel (flights) – it is extremely rare that we use flights for business travel but we will include this in the process above.

Carbon footprint (1 Oct 2024 – 30 Sep 2025)

5.77 tonnes CO₂e



Your scope overview

 Scope 1 - Direct emissions	0.05 tonnes CO ₂ e 
 Scope 2 - Indirect emissions	0.29 tonnes CO ₂ e 
 Scope 3 - Value chain emissions	5.43 tonnes CO ₂ e 

The footprint shows that employee homeworking constitutes the highest portion of our carbon footprint at 92% (5.32 tCO₂e)

Net Zero Targets

To reach Net Zero by 2045 we have to set several nearer-term targets.

LONG-TERM TARGET:

Net Zero by 2045

SHORT-TERM TARGET:

50% reduction by 2030.

YEARLY REDUCTION TARGET:

10% reduction per year

Annual review of emission boundaries and data collection..

Carbon Reduction Action

OVERVIEW OF PLANNED ACTIONS AND OUTCOMES:

Improving our data collection for business travel.

Continuing to encourage online or telephone meetings and fieldwork where possible.

Continuing to promote use of public transport for in-person meetings and fieldwork.

Switching off appliances when not in use (rather than standby).

Turning down office heating by 2 degrees.

Exploring options for draft exclusion and greater energy efficiency.

Encouraging use of reusable coffee cups when out of the office.

Year 1 Carbon Reduction Action Plans

SCOPE 2: ELECTRICITY

Target: Reduce electricity consumption by 10% from 1634 kWh to 1471 kWh.

ACTION	DEADLINE	WHO IS RESPONSIBLE?
Turn office heating down by 2 degrees	Immediately	Managing director
Switching off appliances when not in use	Immediately	All staff
Exploring options for draft exclusion and greater energy efficiency	October 2026	Managing director

Year 1 Carbon Reduction Action Plans

SCOPE 3: BUSINESS TRAVEL

Target: Improve data collection

ACTION	DEADLINE	WHO IS RESPONSIBLE?
Explore systems to monitor business travel	October 2026	Climate Champion

Longer Term Action Timeline

ACTION	DATE
Review data collection	By October 2026
Review progress, reset boundary and update plan	By October 2026
Annual reviews of progress, data collection, boundary and plan	2027, 2028, 2029, 2030